

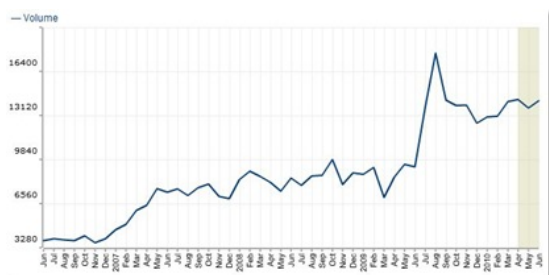
Are YOU prepared for the demand?

Written by Blake Moser

Monday, 12 July 2010 20:27 - Last Updated Tuesday, 10 August 2010 15:46

We are experiencing an unprecedented hiring demand for Advanced Practice Providers. Throughout American history there has always been a primary care provider shortage, however in recent history this shortage has escalated into a health care crisis. The chart below outlines the hiring demand for Physician Assistants and Nurse Practitioners over a 4 year time frame. As you can see, the increased hiring demand is an astounding 546%. Even more impressive, despite the recession, there has been 198% increase in hiring demand of these practitioners in 2009. With the passing of Health Care Reform in March 2010 it is frightening to think what will happen once an additional 40+ million newly insured patients start looking for care.

June 2006 – June 2010 Hiring Demand for Physician Assistants and Nurse Practitioners:

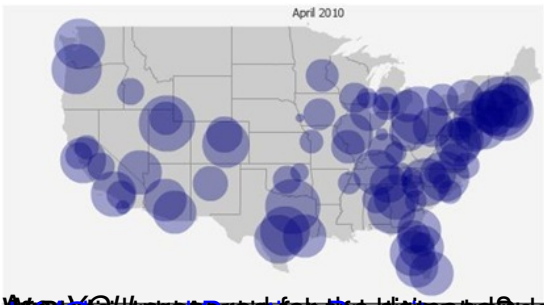


The publicity of Medically Underserved Areas (MUAs) such as rural communities and inner-city practices have caused most Americans to believe that the delivery of health care is only an isolated problem, yet when considering the ratio of available practice opportunities compared to available practitioner applicants one can see from the following map that some of the most prosperous metropolitan areas are the locations with the great difference in supply and demand for advanced practitioners. This map is a visual representation of the areas with the greatest demand yet the least supply. For a geographic area to be represented on this map there must be at least 10 job openings available and a supply/demand ratio greater than 100%. The larger the circles the greater the supply/demand ratio.

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